



Peoples Empowerment Group

ISB&M College of Commerce,
S.No 41 Village Nande, Tal Mulshi Dist Pune
(Affiliated to Savitribai Phule Pune University and NAAC Accredited)

Annual Report

2022 - 2023

ISB&M College of Commerce, a constituent of People's Empowerment Group, established in 2009, is a pioneering and leading college affiliated to Savitribai Phule Pune University offering 3 years full-time

Undergraduate programs in BBA and BBA(CA) along with the additional certification course in Media.

In addition to the curriculum, the college emphasizes the development of real-world business skills – giving students the confidence, knowledge, and expertise to excel in a global setting to make them industry-ready. The college promotes a culture of wisdom, skillfulness, openness, alliance, dynamism, passion, to fully develop professional abilities and a new existence based on shouldering ethical responsiveness towards mankind. It fosters creativity and imagination to stimulate professional superiority and proficiency. We believe in the process of restructuring the attitude of students and allowing them to explore and rediscover themselves. As a holistic approach, an ISB&M student exhibits the required competencies to work under very demanding schedules and perform in the most inspiring way.

Vision

To create a world-class educational environment that allows students to fully develop their professional abilities and that fosters a strong sense of responsibility and ethics.

Mission

To develop dynamic professionals who lead in a changing global business environment.

To further develop a quality network with renowned educationists and professionals in the corporate and social arena.

To continuously innovate academic systems and processes to meet the demands of changing business environment and the meaning of talent.

Strength, Weakness, Opportunity and Challenges (SWOC)

Institutional Strength

Affiliation to one of the renowned and eminent Universities around the globe (Savitribai Phule Pune University)

Leading educational college providing quality education.

Young, dynamic, and devoted faculty members and Illustrious alumni connect.

Continuous good academic performance.

College provides financial support to faculty as well as students for participating in various curricular,co-curricular, and extra-curricular activities across India.

Active Student Participation in Institutional processes.

Faculty empowerment to participate in conferences, seminars, workshops, and other educational and research-oriented activities.

Green, pollution-free, and well-maintained campus.

Excellent teamwork and supportive management.

Institutional Weakness

Less representation of faculty members in Academic bodies of University

Research Grants & Consultancy, lack of faculty and student exchange programs

Various institutional and Industry tie-ups at the national and international level.

To conduct more hands-on training programs for faculty and students.

Placement and Competitive examination guidance

Continuous training and knowledge up-gradation of teaching and administrative staff

Institutional Opportunity

Industry and international tie-ups

Formation of Alumni Association

Student involvement in various research activities

Able to Serve for the development of Society

Establishment of Competitive Examination Cell to enable students to clear various competitive examinations like MPSC/UPSC, TOFEL, GRE, and various banking and government examinations, etc.

To establish an Entrepreneurship development cell and sculpt future entrepreneurs to develop a 'job giver' attitude than a 'job seeker' attitude in the students.

Institutional Challenge

Placement in Core Industries

To developing entrepreneurs among students through self-employment

Challenge with academically weak students

To associate with industries and Foreign Universities

Orientation Program :

The Orientation Program for the first year students of BBA and BBA CA Programs was conducted on Saturday 20th August, 2022 and Sunday 21st August, 2022. Dr. Sanjeev Sonawane Pro-Vice Chancellor SPPU was the Chief Guest along with Mr. Rahul Bagale, HR Head Force Motors Limited. The program started with the introduction of the ISB & M culture. There were sessions conducted during the two days program. Sessions on “Skills for Future”, “Your thought Create your Reality”, “Physical Fitness for Success”, Career with BBA & BBA CA. Other sessions titled “Its OK not to be Ok” was conducted by Dr. Bhakti Ware, (MD Homeopathy). The Employment scenario related session on “Significance and Opportunities in Media Industry” was delivered by Prof Neha Saxena. Industry Expert person Mr. Shouzeb Nishat, Leadership Trainer, Tata Consultancy Services Ltd., informed the need of skill development thru his session “Skill Development Program”.

Total New students admitted in Academic year 2022-2023

Total 177 new students were admitted for the academic year 2022-23. Total 93 students appeared for final year exams.

Passing Percentage in final year exams:

75 students passed in the final exams of BBA and BBA CA programs. The passing percentage for BBA was 92.75%. Ms. Aliva Dey topped the BBA Program with CGPA 9.39. The passing percentage for BBA CA was 45.83 %. Ms. Snehal Tapkir topped the BBA CA program with CGPA 9.11

Scholarships: Total 8 students received government scholarship during the year. The total Scholarship amount was Rs. 2,05,540. One student received Institutional scholarship of Rs 25,000

Internships: The students of final year BBA had undergone internship as per the guidelines of SPPU. The students were guided by the concerned subject teacher and the industry expert during the internship period of 60 hours. The projects with the area of interest were drafted prepared and submitted. The students had submitted the project and appeared for the viva voce to the external examiners deputed by the SPPU.

Industrial Visit:

Industrial visit was arranged at Mapro Foods Pvt Ltd. Shendurjane, Wai in 2023. After seeking permission from Mr. Satish Pawar coordinator from Mapro park. Total 129 students with 7 faculty members went on an industrial visit. For getting practical knowledge second year students of BBA and BBA CA programs were considered and taken for industrial visit. Located around the idyllic hill-town of Panchgani in Western India, Mapro Foods manufactures Fruit Jams; Fruit beverage concentrates – Crushes and Squashes; and Fruit Bars.

With an annual processing capacity of around 30 thousand MT, Mapro is a market leader in Western India.

The company has grown organically over the last five decades with sustained profitability.

Higher Studies:

12 Students progressed for higher education like MCA, MBA PGDBM. BBA topper Ms. Alvia Dey is studying in Amsterdam and pursuing M.Sc. Marketing.

Students' participation:

College students participated in Inter collegiate cultural events in and around Pune. Our 21 college students had participated in annual cultural fest of IIT Bombay named Mood Indigo during 18th to 21st December, 2023.





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Minerva 2023

The cultural fest of ISB&M College of Commerce is one of the most awaited inter- college fests. Competitions at Minerva have been the stage for college students across Maharashtra it covers almost all aspects of art like dance, music, fashion shows and photography. Minerva is the perfect platform for young aspirants. Minerva 2023 was conducted on Thursday and Friday 20th and 21st April 2023 in the college campus.

